

# Marketing Through Digital and Social Media, Certificate

**Provider:** Charter College, Anchorage

**Length:** 40 Weeks

**Cost:** \$24,264

**Cost Unit:** Cost is not identified

**Website**

<http://www.chartercollege.edu/>

**Places:** Anchorage

The Certificate in Marketing Through Digital and Social Media program interlinks digital and social media theory and practice with traditional marketing principles and practices.

## Related Occupations

Advertising and Promotions Managers

Business Teachers, Postsecondary

Market Research Analysts and Marketing Specialists

Marketing Managers

Sales Managers

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